1 IN 600 CHILDREN BORN IN INDIA IS BORN WITH CLEFT

1 OUT OF 10 KIDS WITH CLEFT DO NOT LIVE BEYOND 1 YEAR
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FROM COO'S DESK

The year 2016-17 has been a year of consolidation, learning and evolving. The year threw up many challenges, prompted us to push our services to new limits. It made us face many situations where we were challenged to change, modify or recreate the processes and modalities of delivery. However, what did not change for us is our zeal to serve the children born with Cleft in India. Since 2002, Mission Smile has provided medical evaluation to more than 45,000 cleft children and provided safe transformational surgeries to more than 32,000 cleft children.

During the year we were fortunate to develop association with new supporters, volunteers and friends and renew our association with many former well-wishers and supporters. We thank each one of them for their support and active involvement. We look forward to welcome many more friends and well-wishers in our fold in the coming year.

GIVING IS THE GREATEST ACT OF GRACE
BOARD OF TRUSTEES

Dr. Pervez Ahmed
Dr. Rashmi Taneja
Mr. Gurdeep Singh
Mr. Tarun Sahni

Mr. Deepak Atal
Maj. Gen.
Manjit Singh Sandhu

Dr. Anjana Malhotra
MISSION, VISION AND VALUES

Mission: A Cleft free India.
Vision: Provide Compassionate Comprehensive Cleft Care.
Values: Delivery based on the values of equality, dignity and empowerment.

ORGANIZATIONAL STRUCTURE

Board of Trustees – Chairman and 6 Trustees

Chief Operating Officer

Partnerships Director (1)
Sr. Manager (1)
Manager (1)

Programs Program Manager (1)

Medical Missions (2)

Outreach Centres (4)

H.R

Finance & Accounts

Medical Advisory Council – Chairman and 4 Members

Chief Medical Officer

GC4 General Manager (1)

Academic and Research (1)

Medical Team (30)

Admin and Accounts (8)

Patients Care (4)

Patients Rectt. (4)

Marketing & Branding
STRATEGY FOR 2016-17

I am delighted to inform that we had achieved our objective for 2015-16 of consolidation of the organization and its operation. Having registered as Mission Smile, we were able to strengthen our organization by streamlining the structure and the processes for efficient delivery through monitoring, evaluation and timely decision.

The strategy for 2016-17 encompassed the following:

1. Enhance operation in India through our three delivery models and establish Mission Smile globally.

2. Enhance tie ups with State Gov’ts, PSUs, Corporates and foundations nationally.

3. Focus on international tie-ups for funding support, volunteer development.

4. Position Guwahati Comprehensive Cleft Care Centre as a premier center for academics and research, globally.

5. Focus on strengthening brand Mission Smile, enhance visibility and digital marketing.

6. Collaborate with Organizations, Institutions to serve many more needy children and their families.
ACHIEVEMENTS IN 2016-17

• Performed 2619 corrective surgeries during 2016-17.
• Conducted 8 Missions successfully across India in 2016-17.
• MOU signed with Tata Trust for support to GC4 and Orissa Outreach centre for next two years
• MOU with Muthoot renewed for 400 surgeries in ’16- ’17.
• Quasar Growth Group and associates committed 600 surgeries to outreach centres in 2016-17
• MOU signed with Fortis Foundation for ORCs in Jaipur and Ludhiana.
• MOU signed with Hi-Tech Hospital for an ORC in Bhubaneswar.
• Dr Rashmi Taneja and Gen M S Sandhu attended launch of Smile Asia in Singapore in Sep 2016.
• Mr Ranjit Barthakur elected Vice Chairman, Smile Asia.
• Nutrition Program team of GC4 completed 1000 safe surgeries.
• MOU signed with AIIMS Rishikesh for opening Mission Smile Outreach Centre.
• Mission Smile awarded Champion Level Platinum Seal Certificate by Guide Star India.
OPERATIONS

Mission Smile transforms the lives of cleft children in India living with correctable disabilities through treatment and compassionate care. Our primary focus is to care for and to encourage, enable and empower affected individuals and their families and in doing so, ensure a brighter future, uninhibited by physical and emotional anguish. Till 31st March 2016, Mission Smile has provided more than 48,000 medical evaluation and 32,000 corrective surgeries in India through our three project delivery models. We have provided 2619 corrective surgeries, more than 3400 medical evaluations through our Missions, GC4 and 11 Outreach Centres in 2016-17.

GC4:

GC4 provides year-round surgeries and comprehensive treatment to patients from Assam and the North East. The Comprehensive Cleft Care Centre is a unique Public Private Partnership model, in partnership with Govt. of Assam, Tripura and Meghalaya. Established in November 2011, the centre has performed 1542 Cleft surgeries in 2016-17 through GC4 centre and acted as a centre of excellence for academics and research.

MISSION:

A team of medical and non-medical volunteers get together and provide corrective surgery and comprehensive cleft care to a large number of patients from a particular region in a selected hospital from 1 week to 10 days. Over 536 surgeries performed through 8 Missions conducted in various parts of India during 2016-17.

OUTREACH CENTRE:

We have eleven empaneled hospitals in India where Mission Smile credentialed surgical teams perform the surgery throughout the year and provide treatment to patients. During 2016-17 Mission Smile has done 509 surgeries through 11 Outreach Centres.
OUR PARTNERS / AFFILIATIONS

In our journey, we have developed key relationships and partnerships for providing care to cleft children. Some of them are mentioned below:

GOVERNMENT:
- Partnership with Rashtriya Bal Swasthya Karyakram (RBSK), Ministry of Health and Family Welfare, Government of India
- Public Private Partnership with the Government of Assam through Ministry of Health and Family Welfare through NRHM Assam for 'a cleft free' Assam
- MOU with the Government of Meghalaya and NRHM Meghalaya
- MOU with the Government of Tripura
- Partnership with the Government of Nagaland
- Sarva Shiksha Abhiyan, ASHA and Anganwadi networks in various state governments

TRUSTS AND COMPANIES:
- Sir Dorabji Tata Trust and Allied Trusts
- Abbott India Ltd.
- Tata Steel
- Armenian Church
- Utley Charitable Trust
- Visram Foundation
- Global Giving
- Give India
- Bupa
- Muthoot Pappachan Foundation
- Quasar Growth Group
- J Thomas and Co. Pvt. Ltd.

PUBLIC SECTOR UNITS:
- NEEPCO
- Indian Oil Corporation
- ONGC
- State Bank of India
## FINANCIAL PERFORMANCE

**MISSION SMILE**  
(formerly known as Operation Smile India)  
Income and Expenditure Account for the Year Ended March 31, 2017

<table>
<thead>
<tr>
<th>EXPENDITURE</th>
<th>Amount (Rs.)</th>
<th>INCOME</th>
<th>Amount (Rs.)</th>
<th>Amount (Rs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>To Auditor Remuneration</td>
<td>1,15,500</td>
<td>By Donations in Cash or Kind</td>
<td></td>
<td></td>
</tr>
<tr>
<td>To Depreciation</td>
<td>1,15,517</td>
<td>FCRA - Donor's</td>
<td>5,88,540</td>
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<tr>
<td></td>
<td></td>
<td>Domestic Donor's</td>
<td>12,90,736</td>
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</tr>
<tr>
<td>To Administrative expenses (As per Annexure &quot;G&quot;)</td>
<td></td>
<td>By Income from Other Sources</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Expenditure on Objects of the Trust</td>
<td></td>
<td>a) Interest FCRA</td>
<td>3,25,852</td>
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<tr>
<td></td>
<td></td>
<td>b) Interest Domestic</td>
<td>17,41,595</td>
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<td></td>
<td></td>
<td>c) Interest on Income Tax Refund</td>
<td>20,861</td>
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<tr>
<td></td>
<td></td>
<td>By Deficit carried over to Balance Sheet</td>
<td>17,50,792</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>57,24,376</td>
<td>Total</td>
<td></td>
<td>57,24,376</td>
</tr>
</tbody>
</table>

Significant Accounting Policies - (As per Annexure - "H")

As per our Report of even date attached.

For Anay Gogte & Co,
Chartered Accountants

(A. R. Gogte)
Proprietor
M. No. 37046
Place: Mumbai
Date: 22nd August, 2017

For Mission Smile
Trustee
Place: Mumbai
Date: 22nd August, 2017
## FINANCIAL PERFORMANCE

**MISSION SMILE**  
(Formally Known as Operation Smile India)

**BALANCE SHEET AS AT MARCH 31, 2017**

<table>
<thead>
<tr>
<th>Funds &amp; Liabilities</th>
<th>Amount (Rs.)</th>
<th>Amount (Rs.)</th>
<th>Property &amp; Assets</th>
<th>Amount (Rs.)</th>
<th>Amount (Rs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Trust Funds or Corpus</strong></td>
<td></td>
<td></td>
<td><strong>Fixed Assets : (At Cost)</strong></td>
<td></td>
<td>509,768</td>
</tr>
<tr>
<td>Balance as per last Balance Sheet</td>
<td>4,299,552</td>
<td>5,230</td>
<td>(As per Annexure &quot; C &quot; )</td>
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</tr>
<tr>
<td>Addition during the year</td>
<td>107,940</td>
<td>4,412,754</td>
<td><strong>Investments</strong></td>
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<tr>
<td>Interest Corpus - Guwahati</td>
<td></td>
<td></td>
<td>(As per Annexure &quot; D &quot; )</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Other Earmarked Funds</strong></td>
<td></td>
<td></td>
<td><strong>Advances</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Any other Fund</td>
<td></td>
<td></td>
<td>(As per Annexure &quot; E &quot; )</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Unutilised Specific Donation Fund</td>
<td>53,637,875</td>
<td>53,637,875</td>
<td>Deposits</td>
<td>25,000</td>
<td></td>
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<tr>
<td>(As per Annexure &quot; A &quot; )</td>
<td></td>
<td></td>
<td>Block of Medicines &amp; Nutrition Supplements</td>
<td>2,060,838</td>
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<tr>
<td>Reserve for Program</td>
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<td></td>
<td>Project and Other Advances</td>
<td>99,774</td>
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</tr>
<tr>
<td><strong>Loans (Secured or Unsecured)</strong></td>
<td></td>
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<td>Advance to Creditors</td>
<td>165,999</td>
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</tr>
<tr>
<td>From Trustees</td>
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<td></td>
<td>TDS Receivables</td>
<td>1,971,311</td>
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<tr>
<td>From Others</td>
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<td></td>
<td><strong>Cash and Bank Balances (Cash &amp; Equivalent)</strong></td>
<td></td>
<td>4,322,122</td>
</tr>
<tr>
<td><strong>Current Liabilities</strong></td>
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<td></td>
<td>(As per Annexure &quot; F &quot; )</td>
<td></td>
<td>63,623,237</td>
</tr>
<tr>
<td>Dues and Taxes</td>
<td>929,891</td>
<td></td>
<td><strong>Income and Expenditure Account</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(As per Annexure &quot; B &quot; )</td>
<td></td>
<td></td>
<td>Balances as per last Balance Sheet</td>
<td>2,253,869</td>
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<tr>
<td>Credits</td>
<td>9,473,814</td>
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<td>Less - Deficit as per Income &amp; Expenditure Account</td>
<td>1,750,841</td>
<td>4,004,710</td>
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<tr>
<td>(As per Annexure &quot; B &quot; )</td>
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<td>Total</td>
<td>72,681,240</td>
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<tr>
<td>Payables and &quot;Provisions&quot;</td>
<td>5,020,926</td>
<td></td>
<td>Total</td>
<td>72,681,240</td>
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<tr>
<td>(As per Annexure &quot; B &quot; )</td>
<td>15,430,031</td>
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<td></td>
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</tr>
</tbody>
</table>

**Significant Accounting Policies : (As per Annexure " H " )**

As per our Report of even date attached

For Mission Smile & Co.  
Partners

IA R. Goswami  
Proprietor  
M.NO. 2948  
Place : Mumbai  
Date : 22nd August, 2017  

For Mission Smile  
Trustee

Place : Mumbai  
Date : 22nd August, 2017
OUTLOOK FOR 2017-18

We look forward to 2017-18 with optimism & resolve to do 3200 surgeries:
1. In the process we would like to expand our collaboration with charity foundations/institutions across the globe.
2. We would also like to position GC4 as a premier academic and research institute on cleft, both nationally and internationally.
3. We will explore the possibilities of diversifying the services of GC4 to other pediatric plastic surgery areas.
4. We would like to further improve positioning of brand Mission Smile through Social Media and Other digital platforms.
5. We would like to open up few more Comprehensive Cleft Care Centers to reach out to more number of cleft afflicted patients and deliver more smiles.

BE A PART OF THIS MOVEMENT THAT PUTS HUMANITY FIRST

MORE THAN 1 MILLION UNTREATED IN INDIA