1 IN 600 CHILDREN BORN IN INDIA IS BORN WITH CLEFT

1 OUT OF 10 KIDS WITH CLEFT DO NOT LIVE BEYOND 1 YEAR
FROM COO'S DESK

The year 2017-18 has been a year of association, learning and evolving. The year threw up many challenges, prompted us to push our services to new limits. It made us face many situations where we were challenged to change, modify or recreate the processes and modalities of delivery. However, what did not change for us is our zeal to serve the children born with Cleft in India. Since 2002, Mission Smile has provided medical evaluation to more than 47,000 cleft children and provided safe transformational surgeries to more than 35,000 cleft children.

During the year we were able to provide medical screening to 4000 Cleft children and adults and surgeries to 2665.

“36000+ SMILES RESTORED ACROSS INDIA”
BOARD OF TRUSTEES

Dr. Pervez Ahmed
Chairman

Mr. Deepak Atal
Trustee

Mr. Tarun Sahni
Trustee

Maj. Gen. Manjit Singh Sandhu
Trustee

Mr. Sunil Talwar
Trustee

Dr. Anjana Malhotra
Trustee

Mr. Pratik Kumar
Trustee

Ms. Ketaki Goswami
Trustee
MISSION, VISION
AND VALUES

Mission : A Cleft free India.
Vision : Provide Compassionate Comprehensive Cleft Care.
Values : Delivery based on the values of equality, dignity and empowerment.

ORGANIZATIONAL
STRUCTURE
STRATEGY FOR 2017-18

We are delighted to inform that we have achieved our objective for 2017-18 of consolidation of the organization and its operation. Having registered as Mission Smile, we were able to strengthen our organization by streamlining the structure and the processes for efficient delivery through monitoring, evaluation and timely decision.

The strategy for 2017-18 encompassed the following:

1. Enhanced operation in India through our three delivery models and established Mission Smile globally.

2. Enhanced tie ups with State Governments, PSUs, Corporates and Foundations nationally

3. Focused on international tie-ups for funding support, volunteer development

4. Positioned Guwahati Comprehensive Cleft Care Centre as a premier center for academics and research, globally.

5. Focused on strengthening brand Mission Smile, enhance visibility and digital marketing.

6. Collaborated with organisations and institutions to serve an increase no. of needy children and their families.

7. Launched Kolkata Comprehensive Cleft Care Centre (KC4) with the objective of making a cleft-free West Bengal.
HIGHLIGHTS OF THE YEAR

- Performed 2665 cleft corrective surgeries during 2017-18
- Conducted 7 Missions successfully across India in 2017-18
- Mission Smile was adjudged Winner of the East Zone in Health category in the 8th Spirit of Humanity Awards 2017.
- Mission Smile has been accredited by Global Giving for successfully completing the September 2017 Accelerator Challenge.
- Signed MoU (Memorandum of Understanding) with Sahlgrenska Academy, Sweden at GC4 for collaboration on Cleft Research
- ‘NGO Leadership Award’ was presented to Mission Smile in Kolkata NGO’s Leadership Awards 2017 by Dr. R.L. Bhatia on 8th Nov, 2017.
- Mission Smile participated in INDOCLEFTCON 2018 organized by The Indian Society of Cleft Lip, Palate & Craniofacial Anomalies
- Achievement of 1500+ Safe Comprehensive Corrective Surgeries in partnership with Muthoot Pappachan Foundation
- Achievement of 1000th milestone in partnership with the Govt. of Meghalaya at GC4
- Mission Smile awarded Champion Level Platinum Seal Certification by GuideStar India for the second straight year 2018
OPERATIONS

Mission Smile transforms the lives of cleft children in India living with correctable disabilities through treatment and compassionate care. Our primary focus is to care for and to encourage, enable and empower affected individuals and their families and in doing so, ensure a brighter future, uninhibited by physical and emotional anguish. In 2017-18, we have conducted more than 4000 medical evaluations and 2665 corrective surgeries in India through our three project delivery models in 7 Medical Missions, GC4 and 11 Outreach Centres.
OUTREACH CENTRE:

We have a total of 11 outreach centres across India in partnership with local hospitals. The authorized and credentialed surgeons and experts of Mission Smile conduct surgeries in these centres throughout the year. At present, we own Outreach Centres at Bhopal, 3 in Kolkata, Siliguri, Bhubaneswar, Kottayam, Rishikesh, Gurgaon, Jaipur and Ludhiana. During 2017-18, we have performed 993 surgeries through 11 Outreach Centres.

Out of a total of 993 successful cleft rectification surgeries performed, 43% of patients were female and 57% were male; of which 47% of kids were under 5 years; 15% of children were between the ages of 5-10 years; 16% of operated youngsters between the ages of 10-15 years; 20% of operated teenagers and adults of 15 and above years. All of them can now live a smiling life just like others.

HIGHLIGHTS

Mission Smile reached another milestone by inaugurating Kolkata Comprehensive Cleft Care Centre (KC4) at Flemming Hospital, Topsia, Kolkata on 14th July, 2017 with the objective of making a Cleft-Free West Bengal.

In 2017-18, Mission Smile launched its 4 new Outreach Centres in Vadodara, Ludhiana, Rishikesh and Jaipur respectively.
GC4:

Guwahati Comprehensive Cleft Care Centre (GC4) offers year-round cleft rectification surgeries and comprehensive treatment to patients coming from Assam and the North East India. Inaugurated on November 2011, the centre is a unique Public Private Partnership model formed in partnership with the Govt. of Assam, Tripura and Meghalaya. The centre has performed 1281 Cleft surgeries in 2017-18 through GC4 centre and acted as a centre of excellence for academics and research.

Out of a total of 1281 successful cleft rectification surgeries performed, 45% of patients were female and 55% were male; of which 65% of kids were below 5 years; 15% of children were between the ages of 5-10 years; 5% of operated youngsters between the ages of 10-15 years; 15% of operated teenagers and adults of 15 and above years. We are glad to bring new smiles on all of their faces.

HIGHLIGHTS

Mission Smile signed a MOU with Sahlgrenska Academy, University of Gothenborg, Sweden, one of the largest and most prestigious University Hospitals of Northern Europe, at GC4 for collaboration on Cleft Research on 1st Dec, 2017.

With the delivery of 17000th smile, we have crossed a milestone at the Guwahati Comprehensive Cleft Care Centre (GC4).
DISTRIBUTION OF SURGERIES THROUGH

GC4 & OUTREACH CENTRES

TOTAL 2274 SURGERIES DONE IN 2017-18

- RISHIKESH (42)
- KOTTAYAM (23)
- SILIGURI (104)
- VADODARA (53)
- BHUBANESWAR (218)
- GC4 (1281)
- BHOJPAL (277)
- KOLKATA (240)
- KC4 (15)
- FORTIS (LUDHIANA+GURGAON+JAIPUR) 21
MISSION:

Our mission team comprising of both medical as well as non-medical volunteers assemble together to provide cleft rectification surgeries to a number of patients from a particular region of a state, in a selected hospital, for 7-10 days. In 2017-18, a total number of 391 surgeries were performed through 7 Missions conducted in different parts of India.

Gender Segregation

Out of a total of 391 successful cleft rectification surgeries performed in 2017-18, 40% of patients were female and 60% were male; of which 30% of kids were below 6 years; 29% of children were between the ages of 6-12 years; 17% of operated youngsters between the ages of 12-18 years; 23% of operated adults of above18 years. Owing to the critical aspects of the patient conditions, out of 391 smiles delivered, 16% were considered as first priority patients; 15% as second priority; 11% as third priority; 37% as fourth priority; and 16% were categorized in the fifth priority.

HIGHLIGHTS

Our 3 Year successful partnership with Muthoot Pappachan Foundation (CSR wing of Muthoot Fincorp) crossed the milestone of 1500+ Safe Cleft Corrective Surgeries in the medical mission of Puducherry.

We have conducted our 1st mission in Jaipur in partnership with Muthoot Fincorp Ltd from 16th to 20th December 2017. This was our 3rd mission in Rajasthan, and overall the 94th mission by Mission Smile.

Her Excellency- Smt. Mridula Sinha, Hon’ble Governor of Goa inaugurated our 1st International Mission in Goa, in partnership with Muthoot Pappachan Foundation on November 12th 2017 at the Manipal Hospitals, Dona Paula, Goa.
### Volunteer Participation

![World Map with Markers](image)

- **Australia (9)**
- **Dubai (1)**
- **Singapore (5)**
- **Canada (1)**
- **Germany (2)**
- **USA (6)**
- **China (1)**
- **India (125)**
- **Colombia (2)**
- **Malaysia (1)**

<table>
<thead>
<tr>
<th>Specialisation</th>
<th>No. Of Volunteer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anaesthetist</td>
<td>30</td>
</tr>
<tr>
<td>Surgeon</td>
<td>25</td>
</tr>
<tr>
<td>Paediatrician</td>
<td>7</td>
</tr>
<tr>
<td>Child Life</td>
<td>1</td>
</tr>
<tr>
<td>Clinical Coordinator</td>
<td>4</td>
</tr>
<tr>
<td>Dentist</td>
<td>4</td>
</tr>
<tr>
<td>Medical Volunteer</td>
<td>20</td>
</tr>
<tr>
<td>Non-Medical Volunteer</td>
<td>26</td>
</tr>
<tr>
<td>Nutritionist</td>
<td>1</td>
</tr>
<tr>
<td>Nursing</td>
<td>32</td>
</tr>
<tr>
<td>OT Technician</td>
<td>1</td>
</tr>
<tr>
<td>Speech Therapist</td>
<td>2</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>153</strong></td>
</tr>
</tbody>
</table>
OUR PARTNERS / AFFILIATIONS

In our journey, we have developed key relationships and partnerships for providing care to cleft children. Our partnerships for 2017-18 is given below:

TRUSTS AND CORPORATES:
- Abbott India Ltd.
- Armenian Church
- Give India
- Global Giving
- India Power
- J Thomas and Co. Pvt. Ltd.
- Kinderville Foundation
- Love without Boundaries
- Muthoot Pappachan Foundation
- Quasar Growth Group
- Sir Dorabji Tata Trust and Allied Trusts
- Utley Charitable Trust
- Visram Foundation

PUBLIC SECTOR UNITS:
- NEEPCO
- ONGC
- State Bank of India
# BALANCE SHEET AS ON MARCH 31, 2018

<table>
<thead>
<tr>
<th>Funds &amp; Liabilities</th>
<th>Amount (Rs.)</th>
<th>Property &amp; Assets</th>
<th>Amount (Rs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Trust Funds or Corpus</strong></td>
<td></td>
<td><strong>Fixed Assets : (At cost)</strong></td>
<td></td>
</tr>
<tr>
<td>Balance as per last Balance Sheet</td>
<td>44,12,734</td>
<td>(As per Annexure &quot; C &quot;)</td>
<td>4,82,415</td>
</tr>
<tr>
<td>Addition during the year</td>
<td>2,50,000</td>
<td><strong>Investments</strong></td>
<td></td>
</tr>
<tr>
<td>interest Corpus - Guwahati</td>
<td>1,43,928</td>
<td>(As per Annexure &quot; D &quot;)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Advances</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>LIC Liquid Fund</td>
<td>2,47,379</td>
</tr>
<tr>
<td>Any other Fund</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Unutilised Specific Donation Fund</td>
<td>3,58,41,526</td>
<td>Deposits</td>
<td>50,000</td>
</tr>
<tr>
<td>(As per Annexure &quot; A &quot; )</td>
<td></td>
<td>Stock of Medicines &amp; Nutrition Supplements</td>
<td>22,75,189</td>
</tr>
<tr>
<td>Reserve for Program</td>
<td>12,00,000</td>
<td>Project and Other Advances</td>
<td>5,11,235</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Advance to Creditors</td>
<td>2,23,500</td>
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<tr>
<td></td>
<td></td>
<td>TDS Receivables</td>
<td>22,57,003</td>
</tr>
<tr>
<td>Loan (Secured or Unsecured)</td>
<td></td>
<td><strong>Cash and Bank Balances (Cash &amp; Equivalent)</strong></td>
<td></td>
</tr>
<tr>
<td>From Trustees</td>
<td>–</td>
<td>(As per Annexure &quot; E &quot;)</td>
<td></td>
</tr>
<tr>
<td>From Others</td>
<td>–</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Income and Expenditure Account</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Balances as per last Balance Sheet</td>
<td>40,04,661</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Less : Surplus as per Income &amp; Expenditure Account</td>
<td>(30,14,257)</td>
</tr>
<tr>
<td><strong>Current Liabilities</strong></td>
<td></td>
<td><strong>Total</strong></td>
<td>5,17,87,911</td>
</tr>
<tr>
<td>Duties and Taxes</td>
<td>7,99,247</td>
<td><strong>Total</strong></td>
<td>5,17,87,911</td>
</tr>
<tr>
<td>(As per Annexure &quot; B &quot;)</td>
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<td><strong>Total</strong></td>
<td></td>
</tr>
<tr>
<td>Creditors</td>
<td>35,22,040</td>
<td><strong>Total</strong></td>
<td></td>
</tr>
<tr>
<td>(As per Annexure &quot; B &quot; )</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Payables and Provisions</td>
<td>56,18,272</td>
<td><strong>Total</strong></td>
<td></td>
</tr>
<tr>
<td>(As per Annexure &quot; B &quot; )</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>99,39,723</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>5,17,87,911</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Significant Accounting Policies - (As per Annexure - " H ")**

As per our Report of even date attached

For Anay Gogte & Co.
Chartered Accountants
(A. R. Gogte)
Proprietor
M.NO. 37046
Place : Mumbai
Date : 20th August, 2018

For Mission Smile
Deeak Atal
Place : Mumbai
Date : 20th August, 2018

For Mission Smile
Pratik Kumar
Place : Mumbai
Date : 20th August, 2018

For Mission Smile
Pratik Kumar
Place : Mumbai
Date : 20th August, 2018
# INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED MARCH 31, 2018

<table>
<thead>
<tr>
<th>EXPENDITURE</th>
<th>Amount (Rs.)</th>
<th>INCOME</th>
<th>Amount (Rs.)</th>
<th>Amount (Rs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>To Auditor Remuneration</td>
<td></td>
<td>By Donations in Cash or Kind</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>FCRA - Donor's</td>
<td>12,88,430</td>
<td></td>
</tr>
<tr>
<td>To Depreciation</td>
<td>1,13,937</td>
<td>Domestic Donor's</td>
<td>46,80,761</td>
<td>59,69,191</td>
</tr>
<tr>
<td>To Administrative expenses</td>
<td>48,95,607</td>
<td>By Income from Other Sources</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(As per Annexure &quot; G &quot;)</td>
<td></td>
<td>a) Interest FCRA</td>
<td>2,08,065</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>b) Interest Domestic</td>
<td>15,69,582</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>c) Interest on Income Tax Refund</td>
<td>36,112</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>d) Other Income</td>
<td>3,79,484</td>
<td>21,93,243</td>
</tr>
<tr>
<td>To Expenditure on Objects of the Trust</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>a) Educational</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>b) Programme - Training</td>
<td>8,833</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>c) Other Medical Programme</td>
<td>8,833</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>To Surplus carried over to Balance Sheet</td>
<td>30,14,257</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>81,62,434</td>
<td>Total</td>
<td>81,62,434</td>
<td></td>
</tr>
</tbody>
</table>

Significant Accounting Policies - (As per Annexure - " H ")

As per our Report of even date attached

For Anay Gogte & Co.
Chartered Accountants
(A. R. Gogte)
Proprietor
M.NO. 37046
Place : Mumbai
Date : 20th August, 2018

For Mission Smile
Deepak Atal
Trustee
Place : Mumbai
Date : 20th August, 2018

For Mission Smile
Pratik Kumar
Trustee
Place : Mumbai
Date : 20th August, 2018
BE A PART OF THIS MOVEMENT THAT PUTS HUMANITY FIRST

OUTLOOK FOR 2018-19

We look forward to 2018-19 with optimism & resolve to do 3200 surgeries:
1. In the process we would like to expand our collaboration with charity foundations/institutions across the globe.
2. We would also like to position GC4 as a premier academic and research institute on cleft, both nationally and internationally.
3. We will explore the possibilities of diversifying the services of GC4 to other pediatric plastic surgery areas.
4. We would like to further improve positioning of brand Mission Smile through Social Media and Other digital platforms.
5. We would like to open up few more Comprehensive Cleft Care Centers to reach out to more number of cleft afflicted patients and deliver more smiles.

MORE THAN 1 MILLION UNTREATED IN INDIA