HELPING
INDIA TO BECOME
CLEFT FREE

ANNUAL REPORT

2015-16

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missionsmile.org
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A man’s true wealth is the good he does in this world
FROM CEO DESK

I am delighted and excited to have taken over as the COO of Mission Smile. In the last 13 years, there has been tremendous growth in the number of children enrolled in the program and overall increase in the number of Missions and ORCs in the country. I am happy to present the annual report of 2015-16. In short, we have had a challenging but exciting year. After having separation from Operation Smile Inc, we needed to devote substantial time in registering the new organization and meet the statutory compliance, essential for our organization to function as Mission Smile. Our Board of trustees’ management team and operational team remain the same and we had a smooth transition from Operation Smile India to Mission Smile. In 2015-16 we have served more than 3500 Cleft children in India. The transition from Operation Smile India to Mission Smile has been possible because of the contribution and guidance of our trustees, support of our partners and funding organizations, dedication by our medical and non-medical volunteers and hard work of team Mission smile. We are indeed grateful to all of them and to all our well-wishers.
BOARD AND GOVERNANCE

- Dr. Rashmi Taneja
- Mr. Ranjit Barthakur
- Mr. Gurdeep Singh
- Mr. Venkat Ramaswamy
- Dr. Parvez Ahmed
- Mr. Tarun Sahani
- Mr. Deepak Atal
MISSION, VISION AND VALUES

Mission: A Cleft Free India
Vision: Provide compassionate comprehensive cleft care
Value: Delivery based on the values of equality, dignity and empowerment.

ORGANIZATIONAL STRUCTURE
STRATEGY FOR 2015-16

After having separation from Operation Smile Inc and Operation Smile donor countries, 2015 -16 was devoted to establish and smoothen the transition from Operation Smile India to Mission Smile. It includes:

1. Registration of Mission Smile, meet with all related statutory requirements.

2. Retain old partners and establish new partnerships for program sustainability.

3. Retain credibility among the beneficiaries regarding delivery standards including quality and safety issues through stringent application of clinical policies and protocols.

4. It has been equally important for us to retain credibility among the partners through transparency and reporting of outcomes and impacts.
HIGHLIGHTS OF THE YEAR

• In 2015-16 we have served 3500 beneficiaries and conducted 2848 Cleft Surgeries.
• Conducted 1476 surgeries in GC4.
• Provided 575 surgeries through 8 Missions.
• Provided 797 surgeries across India through 8 Outreach Centres.
• Conducted 8 Missions across India.
• Signed MoU with the Govt of Meghalaya.
• Signed MoU with Muthoot Papachan Foundation, for three years with the commitment of 550 surgeries in 2015-16.
• Signed MoU for 300 surgeries with the Govt. of Tripura
• GC4 represented the Govt of Assam as an innovative healthcare model, in Global Export of Service Exhibition at Pragati Maidan, Delhi.
• Successfully conducted Corporate Mission in Kolkata.
• GC4 has completed 14,000 surgeries on 6th August 2015.
• Signed MoU with Smile Asia, Stop Cleft finalised.
• GC4 completed 15000 safe surgeries on 08 March 2016.
OPERATIONS

Mission Smile transforms the lives of cleft children in India living with correctable disabilities through treatment and compassionate care. Our primary focus is to care for and to encourage, enable and empower affected individuals and their families and in doing so, ensure a brighter future, uninhibited by physical and emotional anguish. Till 31st March 2015, Mission Smile has provided more than 40,000 medical evaluations in India through our three project delivery models. We have done 2848 corrective surgeries, more than 2500 medical evaluations through our Missions, GC4 and 8 Outreach Centres in 2015-16.

GC4:

Provides year-round surgeries and comprehensive treatment to patients from Assam and North East. The Comprehensive Cleft Care Centre is a unique Public Private Partnership model, in partnership with the Govt. of Assam, Tripura and Meghalaya. Established in November 2011, the centre has performed 1476 Cleft surgeries in 2015-16 and also served 197 cleft children under its Nutrition Program.

MISSION:

A team of medical and non-medical volunteers get together and provide corrective surgery and comprehensive cleft care to a large number of patients from a particular region in a selected hospital for 1 week to 10 days. Over 575 surgeries performed through 8 missions conducted in various parts of India during 2015-16.

OUTREACH CENTRE:

We have eight empaneled hospitals in India where Mission Smile credentialed surgical teams perform the surgery throughout the year and provide treatment to patients. During 2015-16 Mission Smile has done 797 surgeries through 8 Outreach Centre.
OUR PARTNERS / AFFILIATIONS

In our journey, we have developed key relationships and partnerships for providing care to Cleft children and some of them are mention below:

GOVERNMENT:
- Partnership with Rashtriya Bal Swasthya Karyakram (RBSK), Ministry of Health and Family Welfare, Government of India
- Public Private Partnership with the Government of Assam through Ministry of Health and Family Welfare through NRHM Assam for a “cleft free” Assam
- MOU with the Government of Meghalaya and NRHM Meghalaya
- MOU with the Government of Tripura
- Partnership with Government of Nagaland
- Sarva Shiksha Abhiyan, ASHA and Anganwadi networks in various State Governments

TRUSTS AND COMPANIES:
- Sir Dorabji Tata Trust and Allied Trusts
- Abbott India Ltd
- Johnson and Johnson India
- Tata Steel
- Jindal Power and Steel
- Edelgieve Foundation
- Boeing
- Colgate Palmolive
- Bupa
- Cipla
- Muthoot Pappachan Foundation
- Quassar Group

PUBLIC SECTOR UNITS:
- NHPC Ltd.
- NRL
- NEEPCO
- NTPC
- Indian Oil Corporation
- ONGC
- State Bank of India

OUR ACCREDITATIONS:
TESTIMONIAL CORNER

SULEIMAN SEIKH

It was like a lifeline for them and they immediately registered their son’s name for the programme. After three months, they were informed that their child was among the lucky few to be selected for operation. After a long journey of 8 hours from their hometown Murshidabad, they arrived at Flemming hospital in Topsia to get their son operated. The worried parents waited anxiously when the surgery was in progress. After the successful operation, when they saw their son with his new smile for the first time, they couldn’t believe their eyes! When one of the volunteers asked Suleiman’s mother how she felt, she said that this is the happiest day in her life and added that she never noticed earlier that her son was so handsome! Now she can dream about a bright future for her son, and the beautiful smile playing across her son’s lips will only inspire her to dream bigger.

IOC MONTH AT GUWAHATI

The February-March 2016 Indian Oil Months at GC4 which we observed made clear two facts: first, the evolution of Mission Smile’s symbiotic relationship with donors to a point where a corporate house or a PSU comes forward to take up the funding responsibility of our program for some time, in this case for two months by Indian Oil, to help a less fortunate section of society. Secondly, it proved that PSUs like Indian Oil take their social responsibility with utmost sincerity and seriousness. This was evident in the stringent processes that was followed while selecting their partners (in this case, Mission Smile) to implement their corporate social responsibility. Going through the process it provided us with valuable learning. Indian Oil Corporation is an oil-giant, a Maharatna company of the Government of India, the largest profit making oil and gas company in India with businesses spread over several countries in the world. Mission Smile is a relatively young charitable organization dedicated to providing free and quality cleft care to people in need of cleft treatment. The coming together of these two organizations has brought transformations into the lives of two hundred patients. These are not two hundred patients only but two hundred families whose lives were darkened by the cloud of cleft proving right the adage that you can do things I cannot. I can do things you cannot. But together we can do many wonderful things.
# FINANCIAL PERFORMANCE

**MISSION SMILE**

(formerly known as Operation Smile India)

**BALANCE SHEET AS AT MARCH 31, 2016**

<table>
<thead>
<tr>
<th>Assets</th>
<th>Amount (Rs.)</th>
<th>Property &amp; Assets</th>
<th>Amount (Rs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Assets</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fixed Assets</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Liquid Assets</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Current Liabilities**

- Liabilities (As per Annexure "B")
  - Total: 2,516,903

**Total**

- 16,358,314

**Cash and Bank Balances**

- (As per Annexure "B"): 40,000

**Income and Expenditure Account**

<table>
<thead>
<tr>
<th>Expenditure</th>
<th>Amount (Rs.)</th>
<th>Amount (Rs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>To Auditor Remuneration</td>
<td>114,800</td>
<td>By Donations In Cash or Kind</td>
</tr>
<tr>
<td>To Depreciation</td>
<td>142,751</td>
<td>By Income from Other Sources</td>
</tr>
<tr>
<td>To Administrative expenses (As per Annexure &quot;B&quot;)</td>
<td>6,253,909</td>
<td>By Received Grant On Mutual Fund</td>
</tr>
<tr>
<td>To Expenditure on Objects of the Trust</td>
<td></td>
<td>Adjusted Grant</td>
</tr>
<tr>
<td>Educational</td>
<td></td>
<td>Interest</td>
</tr>
<tr>
<td>Programme</td>
<td></td>
<td>Other Income</td>
</tr>
<tr>
<td>Total</td>
<td>9,220,330</td>
<td>Total</td>
</tr>
</tbody>
</table>

**Fundraised in 2015-16**

International, 1826336
OUTLOOK FOR 2016-17

We look back at 2015-16 with a sense of achievement, satisfaction wherein we have successfully achieved the transition from Operation Smile India to Mission Smile. We have faced the challenging situation and derived values that has invigorated us and motivated us to look forward with optimism and resolve. With all of those, we move ahead to the next year with the target of 3000 surgeries, with all India focus.

- Establish 2-3 new Outreach Centre across India
- Establish new training and academic collaboration with foreign universities/foundations
- Establish new partnerships with PSUs and Corporates
- Increase volunteer base

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BE A PART OF THIS MOVEMENT THAT PUTS HUMANITY FIRST
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MORE THAN 1 MILLION UNTREATED IN INDIA

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